

Reach - Non-Regulatory

Ananda Developments plc ("Ananda" or the "Company")

Ananda Developments Launches New Interactive Investor Hub, investors.anandadevelopments.com to provide stakeholders with a more proactive method of communication and enquiry support

Ananda Developments Plc ('Ananda') a company whose ambition is to be a leading provider of cannabinoid-based medicines for the treatment of complex, chronic inflammatory pain conditions is pleased to announce the launch of Ananda's Interactive Investor Hub. For both existing and prospective stakeholders it brings all Ananda's content into a single integrated platform to better inform and engage with investors and stakeholders, including:

- regulatory announcements
- annual and interim reports
- corporate presentations
- educational material
- Interviews with the company's directors
- corporate research on Ananda Developments

Investor Hub also provides an interactive online experience allowing the Company's stakeholders to comment on and ask the Ananda team questions via a portal which will be monitored and responded to promptly. Company RNSs will also still be released via the current regulated services.

To sign up for the Ananda Investor Hub:

1. Visit investors.anandadevelopments.com
2. Follow the prompts to sign up for an investor hub account
3. Complete your account profile

Ananda's CEO, Melissa Sturgess commented: *"We have always encouraged our stakeholders to engage with us. We see Investor Hub as an effective platform upon which to further enable our stakeholders including shareholders, potential shareholders and interested parties to interact with Ananda. Investor Hub will also allow us to share more video material, information and insights about our activities and plans. We encourage our shareholders, potential shareholders and wider stakeholders to trial Investor Hub and provide feedback."*

To stay abreast of the latest developments at Ananda, we encourage you to follow our social media channels which are:

- Investor Hub: investors.anandadevelopments.com
- Instagram: <https://instagram.com/anandadevelopments?igshid=YmMyMTA2M2Y=>
- LinkedIn: <https://www.linkedin.com/company/anadevelopments/>
- Twitter: <https://twitter.com/AnandaPlc>
- Investor Meet Company: <https://www.investormeetcompany.com/ananda-developments-plc/register-investor>

-Ends-

The Directors of the Company accept responsibility for the contents of this announcement.

For more information please contact:

InvestorHub

Engage with us directly at Ananda Developments Investor Hub

Sign up at

investors.anandadevelopments.com

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About Ananda Developments

Ananda is an AQSE-listed company whose ambition is to be a leading provider of cannabinoid-based medicines for the treatment of complex, chronic inflammatory pain conditions.

For further information on the Company visit <https://anandadevelopments.com/> or sign up at [www.investors.anandadevelopments.com](https://investors.anandadevelopments.com).

<https://investors.anandadevelopments.com/link/lya2je>

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