

Director/PDMR Shareholding

Ananda Developments

("Ananda") or the ("Company")

Director Dealings

Pursuant to Disclosure Guidance and Transparency Rule 3.1.2-A, the following information falls to be disclosed:

The Company was notified on 31 October 2018, that Hartford Corporate Limited, a company owned and controlled by Melissa Sturgess, Executive Director of the Company, purchased 500,000 ordinary shares of 0.2 pence each in the capital of the Company ("Ordinary Shares") at a price of 0.4501 pence per share.

Following this transaction Melissa Sturgess and her immediate family have a beneficial interest in 48,312,222 ordinary shares.

Ananda Developments plc

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Executive Director

Melissa Sturgess

Investor Relations

Jeremy Sturgess-Smith

ir@anadadevelopments.com

Peterhouse Capital Limited

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Corporate Finance

Fungai Ndoro
Mark Anwyl

Corporate Broker

Lucy Williams
Duncan Vasey

Celicourt Communications

+44 (0)20 7520 9261

Mark Atelme
Joanna Boon

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name *Melissa Sturgess*

2 Reason for the notification

a) Position/status *Director*

b) Initial notification /Amendment *Amendment*

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Ananda Developments Plc

b) LEI

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument, type of instrument
Identification code *Ordinary Shares of 0.2p each*
ISIN: GB00BDQPXQ60
- b) Nature of the transaction *purchase of shares*
- c) Price(s) and volume(s) 500,000 shares @ 0.4501pence
- d) Aggregated information
- Aggregated volume n/a -single transaction
- Price
- e) Date of the transaction 31/10/2018
- f) Place of the transaction *NEX Exchange Growth Market*